

Cremona, 31 March 2026

## **PRIVACY POLICY PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO 679/2016 OF 27 APRIL 2016**

This privacy policy is issued pursuant to Art. 13 of Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and in compliance with the legislation on the processing of personal data, as well as on the free movement of such data.

### **Data Controller**

Politecnico di Milano - General Director delegated by the pro tempore Rector - contact: dirgen@polimi.it.

### **Internal Data Processor**

Dr Carlo Savi, Management Officer of the Cremona Campus, via Bissolati 34, 26100 Cremona, email: carlo.savi@polimi.it.

The data will be processed by further authorised persons who have been duly instructed for this purpose in compliance with the legislation in force.

### **Data Protection Officer and contact details**

Email: privacy@polimi.it - tel. +39 02 23999378.

### **Purpose of data processing, legal basis, categories of data and retention period.**

For the purposes of applying the relevant European and national legislation (Regulation (EU) 679/2016, hereinafter the "Regulation"), you are informed that the personal data will be used for the following purposes:

<b>Intended purpose of the personal data processing</b>	<b>Legal basis of the processing</b>	<b>Categories of personal data subject to processing</b>	<b>Retention period of personal data</b>

<p><b>Purpose 1: the data will be used for the application for admission to Percorsi di Eccellenza, in order to verify the requirements for access to and continued participation in Percorsi di Eccellenza and the related scholarship.</b></p>	<p>Public interest (Art. 6(1)(e) of the EU Regulation).</p>	<p>Identifying data (surname, first name)</p> <p>Personal details (date and place of birth, nationality)</p> <p>Contact details (address, mobile phone, email)</p> <p>Data relating to qualification (high-school leaving grade)</p> <p>Data relating to the admission test (test score)</p>	<p>For a period of 3 years, that is, until the rankings remain valid and, in any event, for the period provided for the retention of documents relating to administrative procedures.</p>
<p><b>Purpose 2: guidance and orientation</b></p>		<p>Images, audio-video footage and recordings</p>	<p>For a maximum period of 3 years</p>
<p><b>Purpose 3: statistical purposes for the analysis of participants in the initiative.</b></p>		<p>Identifying data (surname, first name)</p> <p>Personal details (date and place of birth, nationality)</p> <p>Contact details (address, mobile phone, email)</p>	<p>For archiving and record-keeping purposes, the data necessary to ensure the proper functioning of Public Administration will be retained for an unlimited period, in compliance with the principle of transparency and the principles of lawfulness, proportionality and data minimisation.</p>

		<p>Data relating to qualification (high-school leaving grade)</p> <p>Data relating to the admission test (test score)</p> <p>Images, audio-video footage and recordings</p>	
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Please note that, within the Percorsi di Eccellenza initiative, data subjects may be recorded in images and audio-video footage.

The data subject to processing, including images, audio-video footage and recordings (hereinafter, the “Images”), including in partial and/or modified or adapted form, created during the initiative, will be processed in full compliance with the GDPR. The data will also be processed, with the aid of electronic means, by specifically appointed persons for the dissemination and communication activities of Politecnico di Milano - Cremona Campus.

The Images collected will be stored, including in electronic form and on any technological medium, for the purposes and within the limits defined above and may be disseminated pursuant to Law no. 150/2000 on institutional websites as well as through social network channels (such as Facebook, X and YouTube, by way of example and not limitation). The use of the images does not entitle the data subject to any compensation. Politecnico di Milano - Cremona Campus is entitled to access or disclose the user’s Images without any consent pursuant to Art. 97 of Law no. 633/1941. This authorisation implies the granting of a non-exclusive licence, without time limits and valid worldwide, transferable to third parties, for the use of the Materials and includes the rights referred to in Articles 12 to 19 of Law no. 633 of 22 April 1941, including by way of example and not limitation: the right of publication; the right of reproduction in any manner or form; the right of transcription, editing, adaptation, processing and reduction; the right of communication and distribution to the public, including the rights of projection, transmission and dissemination, also in summary and/or reduced form, by any technical means; the right to keep a copy of the Materials, also in electronic form and on any

technological medium known or yet to be invented, for the purposes and within the limits defined above. In any case, pursuant to the aforementioned article and Art. 10 of the Italian Civil Code, any use of the Images that could prejudice the honour, reputation or dignity of the person portrayed, filmed or recorded is excluded.

### **Nature of the data**

Provision of the data requested for the stated purposes is mandatory. Refusal to provide the data makes it impossible to perform the services.

### **Processing methods**

The processing carried out for the purposes indicated above may be performed both on paper and digital media, manually and/or with electronic or otherwise automated tools, including in-house databases: solely for the application submission phase, after which the data are exported and stored on the organisational drive in the Politecnico di Milano data centre. The data are also stored in paper archives for the retention period provided for documents relating to administrative procedures and in digital format for an unlimited period in view of transparency obligations and the proper functioning of public administration.

Access to the data acquired for the aforementioned purposes is granted to duly authorised personnel.

### **Categories of recipients**

In relation to the indicated purposes, the data will not be disclosed to other public and/or private entities, nor to companies and/or persons, either in Italy or abroad.

### **Retention period and storage destination of the data**

The data collected are stored at Politecnico di Milano for a period of 3 years, that is, until the rankings remain valid and, in any event, for the period provided for the retention of documents relating to administrative procedures.

For archiving and record-keeping purposes, the data necessary to ensure the proper functioning of Public Administration will be retained for an unlimited period, in compliance with the principle of transparency and the principles of lawfulness, proportionality and data minimisation.

### **Transfer to non-EU countries**

Personal data will in no way be transferred to non-EU countries.

### **Rights of the data subject**

As a data subject, you may ask the Data Controller at any time for:

- confirmation of whether or not personal data concerning you exist;
- access to your personal data and the related information; rectification of inaccurate data or completion of incomplete data; erasure of personal data concerning you (where one of the conditions indicated in Art. 17(1) of the Regulation applies and subject to the exceptions provided for in paragraph 3 of the same Article); restriction of the processing of your personal data (where one of the situations indicated in Art. 18(1) of the Regulation applies); transformation into anonymous form or blocking of data processed in breach of the law, including data whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed.

As a data subject, you also have the right to object, in whole or in part:

- for legitimate reasons, to the processing of personal data concerning you, even if relevant to the purpose of collection;
- to the processing of personal data concerning you for the purpose of sending promotional communications regarding educational initiatives and cultural events of Politecnico di Milano.

These rights may be exercised by contacting [privacy@polimi.it](mailto:privacy@polimi.it).

If you believe that your rights have been infringed by the Data Controller and/or by a third party, you have the right to lodge a complaint with the Personal Data Protection Authority and/or with another supervisory authority competent pursuant to the Regulation.

This document is translated in English for mere informative purposes. For the application and resolution of any dispute and for all legal purposes, solely the Italian version is valid.